



**Core Coaching**  
Getting To The Heart Of The Matter

# From Theory to Practice

Turning Integral Genius Into  
Widely Applicable Wisdom

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Core Coaching

# Why Are We Here?

What is it that ties us together?

Is it a shared love of a brilliant map?

or

Is it a shared sense of purpose?

(or both?)

# What is Our Shared Purpose?

- Support the evolution of consciousness
- Help reduce suffering
- Serve the highest good of all concerned
- Create practical value from Integral Theory

# What is My Context?

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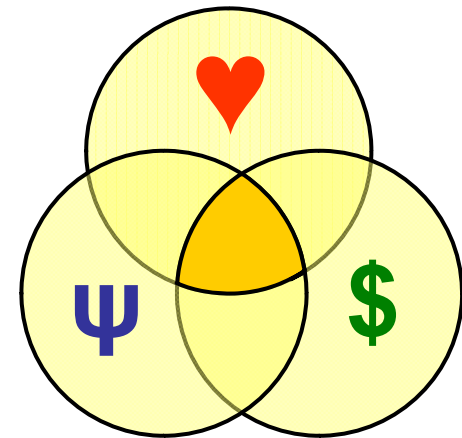
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- Coaching and leadership development





# Strengths and Challenges

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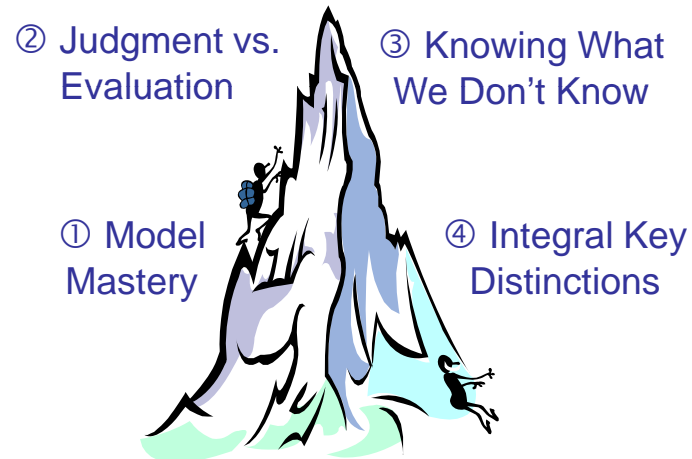
- What are the challenges that come with Integral Theory’s great strengths?
- The radical scope of IT is both its greatest strength and challenge
  - The Mount Everest of theory
  - But what do we do after we’ve climbed it?

# Four Challenges

## Challenges of IT's Scope

- Complexity  $\Rightarrow$  Barriers to Understanding
- Attachment  $\Rightarrow$  Judgment
- Power  $\Rightarrow$  Arrogance
- Height  $\Rightarrow$  Barriers to Application

## Integral Theory



**Pre-Integral**

**Integral Practice**

# Judgment vs. Evaluation

## Judgment

- Shadow feeding
- Superior/inferior
- Right/wrong
- Upset emotions
- Victim

## Evaluation

- Shadow releasing
- Shared purpose
- Learning orientation
- Clean and clear
- Owner

# Judgment vs. Evaluation

The issue is not whether or not we have a shadow

# Judgment vs. Evaluation

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The issue is how we are in relationship to it

*(Shadow = aspects we haven't yet learned to love)*

# Knowing What We Don't Know

What is the relationship between our maps and the territory? How large is the gap?

How does this relationship shift as we evolve?

Known unknowns = sign of a field's maturity

- Godel's Incompleteness Theorem
- Heisenberg's Uncertainty Principle



# Knowing What We Don't Know

## Redefining Enlightenment

*“Even transcendental knowledge is a 4-quadrant affair: the quadrants don't just go all the way down, they go all the way up as well.”*

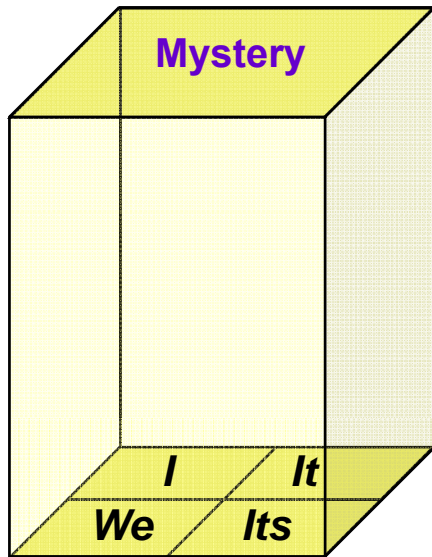
## Two Truths Doctrine

*“There exists absolute or nondual truth, and relative or conventional truth, and they are of radically different orders.”*

# Knowing What We Don't Know

## Option 1

♥ Spiritual Non-Duality

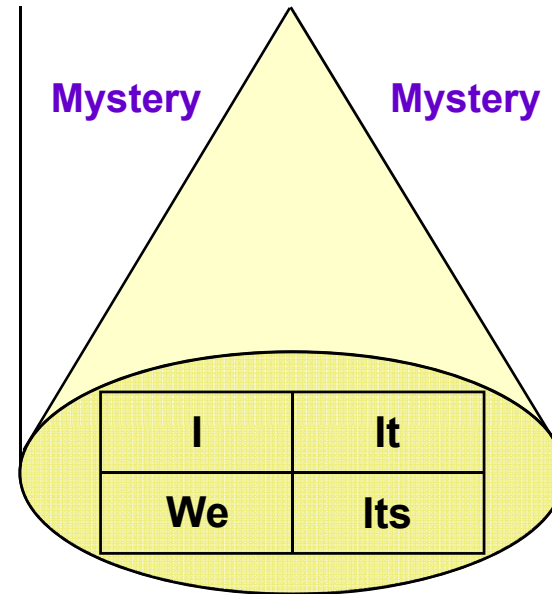


Physical Duality

↑  
Spiritual  
Evolution

## Option 2

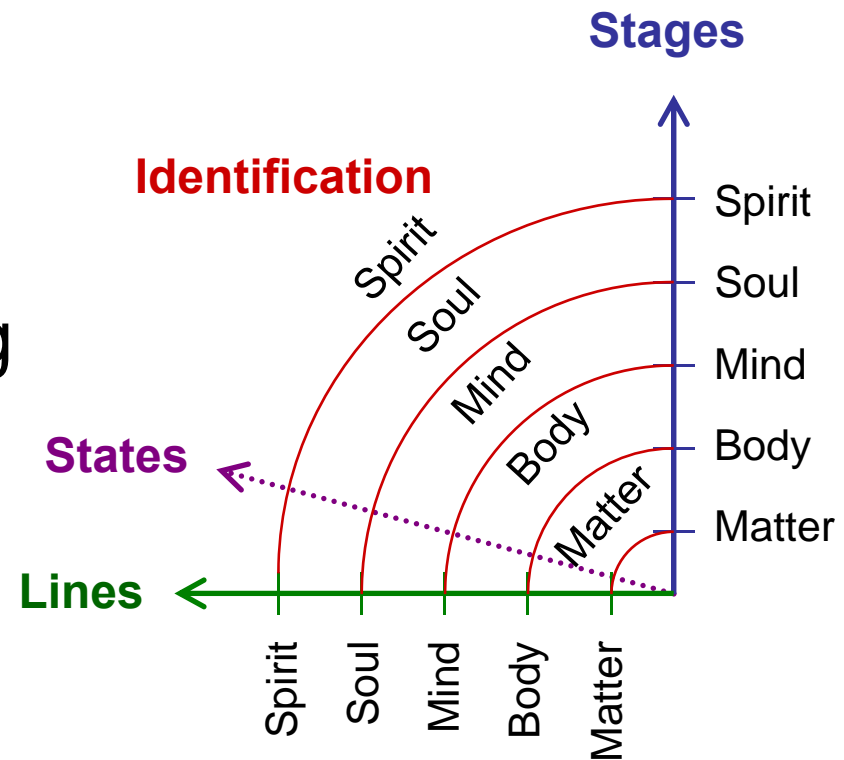
♥ Spiritual Non-Duality



Physical Duality

# What is the Epistemology of the Soul?

- Does the soul's knowing fit within the 8 epistemologies?
- Or is there something more?
- Love is the epistemology of the soul



# Spiritual Uncertainty Principle

Transrational spirituality cannot be adequately described by rational models

And the higher we wish to go, the more important this becomes

# Integral Key Distinctions

Two ways of learning: models and distinctions (theory vs. practice)

The bigger the model, the more learning *and unlearning* that's required to master it

Learning tends to be easier than unlearning

# Integral Key Distinctions

How do we share our integral gifts?

Do we teach our models and ask others to turn them into applied value?

or

Do we do the application for them and offer distinctions they can directly use?

*(Explicitly vs. Implicitly Integral Teachings)*

# Integral Key Distinctions

Key question: Which distinctions to offer?

Opportunity: Use our larger integral maps to select the distinctions we offer

Result: Integral Key Distinctions

# Five Characteristics of an Integral Key Distinction

1. Easy to hear, learn and integrate
2. Flexible and widely applicable
3. Highly leveraged
4. Applied, experientially based value
5. Intuitively recognized as valid

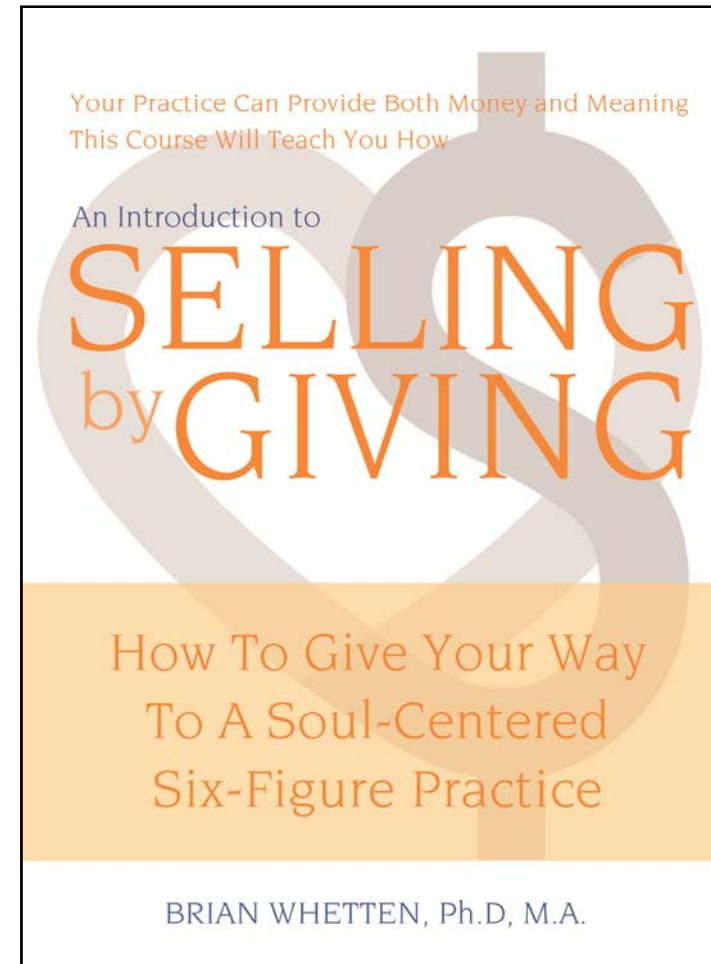


# Six Examples of Integral Key Distinctions

- Pre-rational religiosity vs. trans-rational spirituality
- Darwinian evolution vs. spiritual evolution
- Shadow as enemy vs. as spiritual gateway
- Different beliefs vs. different ways of believing (judgment vs. evaluation)
- Either/or vs. both/and
- IQ vs. multiple intelligences

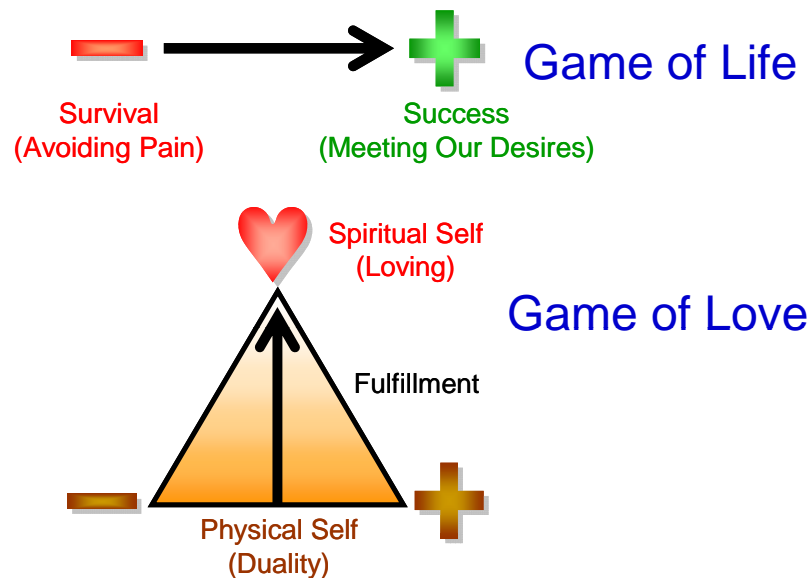
# Example: Selling By Giving

- Integration of spirituality and business
- Shadow as enemy vs. spiritual gateway
- Either/or vs. Both/and (Transcend & Include)
- Selling by Taking vs. Selling By Giving



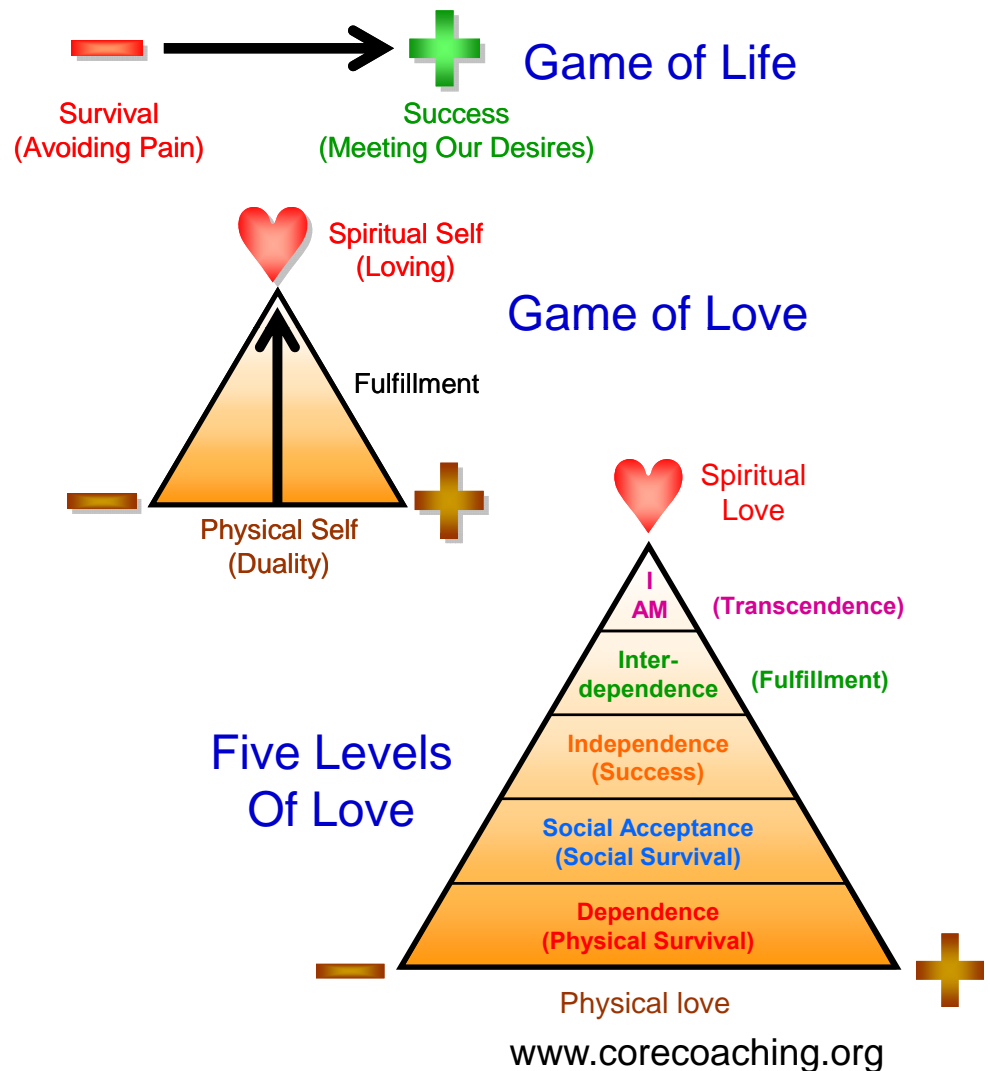
# Example: Love Beyond Belief

- Integration of spirituality and psychology
- Love is more than a feeling (pre/trans)
- Love is both acceptance and discipline (eros & agape)
- Love is choosing up (evolution as Spirit-in-action)
- Love is selfish and selfless (both/and)
- Love is who we most are (shadow as gateway)
- Game of life vs. game of love (horizontal vs. vertical)



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# Conclusion

- This conference marks a major milestone
- What's next?
- What do we want?
- How do we get there?